

# Smart Farming Operations Solution

Helping growers grow smarter.

We partner with high value crop growers to digitize their operations and build the autonomous farm of the future.

Our innovative technology unlocks real-time insights for better visibility, accuracy, and efficiency, which improves business performance and ESG outcomes.

## Focused on grower success and risk mitigation

At the heart of everything we do is a singular focus to make the lives of growers better and enable them to thrive in the face of ever-changing challenges. We deliver the visibility and insights necessary to mitigate risks and impact outcomes. The data used comes from existing equipment—including tractors, implements, ATVs, trucks, and purpose-built or self-propelled vehicles—combined with industry and manufacturer benchmarks.

## Innovative solution built for growers

We sit at the intersection of technology, farming, and operations. We built a solution using three unique building blocks which together deliver the industry's only complete solution for smart farming operations.

### Cloud Platform

Centralized operational command

### Local Experts

Ensures success from start to finish

### Smart Sensors

Works on any tractor, implement, truck, and ATV

### We help improve the performance and outcome of key activities:

- Cultural Practices: spraying, mowing, hedging, and more
- Scouting
- Harvesting
- ATV & Truck Tracking
- Autonomy including auto-spraying

**“Fieldin allows our management team to evaluate the quality of work performed across our farm operations, with detailed statistics to analyze performance and maximize employee and equipment efficiencies.”**

**Zach Maring**

Farming Operations Manager  
at Del Mar Farms





## Future-proof standardization and integration

We provide a new level of standardization through an open platform that integrates and connects all your data in one place. We make it easy to work with all your existing and future equipment from any manufacturer. Our solution adapts to changing needs, new standards, and the latest machinery.

## The next era in smart farming centers around data

At the center of our solution is data which is used to drive insights. We digitize your operations to automate data capture from any machine and task, integrate all your equipment and operator data into a centralized platform, remove the need for human reporting, and exponentially increase the type of data points used for analysis.



## The business challenges we help solve

There is a lot of value to be gained when you digitize your operations. We help reduce variability across equipment, operators, and regions. This directly impacts the ability to raise quality and performance benchmarks, and enables more consistent, accurate, and efficient operations. This translates to many business benefits including:

- Monitor labor and shift productivity
- Simplify inventory management
- Maximize capital equipment utilization
- Enhance material utilization
- Accelerate harvest
- Drive ESG and sustainability initiative

We can show you how to make your operations more consistent, accurate, and efficient. Schedule your demo [fieldin.com/schedule-demo](https://fieldin.com/schedule-demo).

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