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Citrus growers gain the visibility necessary to mitigate risks and impact outcomes.



Manage labor and gain visibility across dense and dispersed citrus farm.

We partner with citrus growers to digitize their operations and build the autonomous farm of the future. Whether you are growing oranges, lemons, grapefruits, pomelos, or limes, Fieldin helps you:

- Manage your labor costs and one of the biggest cost centers.
- Gain visibility across dense and dispersed citrus farms without adding more supervisors.
- Reduce damage from spraying and ensure the highest quality fruit.
- Track flow rates to ensure optimal use of materials.
- Modernize your operations to stay competitive.

Optimize for quality at every step

With labor costs skyrocketing, successful growers depend on the ability to run a lean and efficient operation. Fieldin focuses on quality which starts with tracking and measuring all mechanized activities. Fieldin can help reduce variability across equipment, operators, and regions while also improving performance benchmarks.

With access to more data, gaining actionable insights, and updating tasks accordingly, our customers are able to successfully improve every aspect of growing resulting in a higher quality crop and better use of their land.

Optimize your labor and shifts: understand what is happening across dense and spread out farms to plan shifts and labor expenses. Benchmark your team against industry standards and past performance to hold them accountable. Also track wasted time when machines and operators are idle. Ensure spray activities are performed with the machines moving at the correct speed to optimize the use of pesticides and fertilizers.





- Increase the return on your citrus farm: ensure that every fruit counts and commands the highest price possible. Control spray activities to minimize possible damage to the fruit, stay in control of pest pressures, and accelerate your journey to modernization.
- Enforce your safety standards and ESG initiatives: hold your crew accountable for following safety rules. Report and improve sustainable business and environmental practices such as using less pesticides and also reducing CO2 emissions.



Start your journey to operational efficiency.

Our 5 step process allows you to move at your own pace while never losing sight of the end goal.

- Step 1- Digitize your operation: Unparalleled visibility on every mechanical activity.
- Step 2 Get data-driven insights: Advanced dashboards to identify inefficiencies and optimizations.
- Step 3 Deploy autonomous capabilities: Increasingly remove the dependency on an operator in the cab.
- Step 4 Automate decision-making: better efficiency by turning data into actionable insights to update instructions.
- Step 5 Reimagine farm design: transform day-to-day activities based on changing agricultural technologies and new practices.

Get visibility across activities that impact citrus grower success.

Fieldin addresses core activities performed every day across a citrus growing operation. The more you use Fieldin to track and gain insights, the more you impact your business performance and outcomes. The platform provides a new level of standardization by integrating and connecting all your data.

We help improve the performance and outcome of key activities:

- Cultural Practices: spraying, mowing, hedging, and more
- Scouting
- ATV & Truck Tracking
- Autonomy including auto-spraying

We can show you how to make your operations more consistent, accurate, and efficient. Schedule your demo fieldin.com/schedule-demo.

