



# Grape growers gain the visibility necessary to mitigate risks and impact outcomes.

Gain visibility into field operations across the entire vineyard.



We partner with grape growers to digitize their operations and build the autonomous farm of the future. Whether you are growing wine or table grapes, Fieldin helps you:

- Provide transparent visibility into tasks and outcomes.
- Reduce the overhead to create reports that demonstrate that work was performed to a specific standard.
- Track every mechanized and operator activity with advanced reporting viewable on a mobile device.
- Highlight crew members who are performing activities well.
- Incentivize people who are good drivers and get them to come back.
- Keep crew members at 40 hours per week and minimize having to pay overtime.

## Optimize for quality at every step

Successful grape growers depend on the ability to run a lean and efficient operation. It starts by focusing on quality, which is at the heart of everything Fieldin tracks and measures. We make sure your operation becomes a well-oiled machine by reducing variability across equipment, operators, and regions while also raising performance benchmarks.

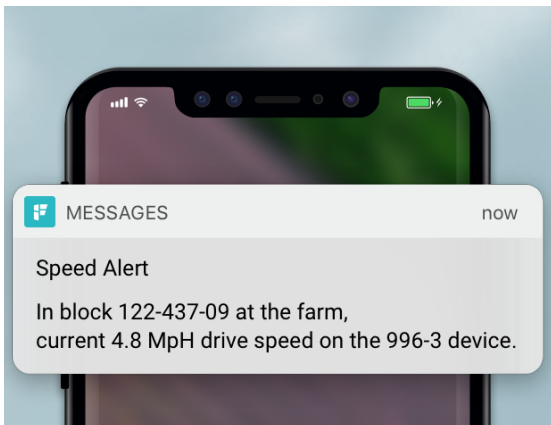
We help successfully improve every aspect of growing crops by providing access to more data, gaining actionable insights, and updating tasks accordingly. This is how our customers are able to get higher quality crops and make better use of their land.

**“This software has been very useful when it comes to locating equipment and tracking the work progress across multiple vineyards we manage... It saves us time by not having a person physically verifying equipment location.”**

Linda Jaimes

Viticulture Logistics Manager at Vineyard Professional Services





- **Control costs across your key activities:** Track every mechanized and operator activity using advanced reporting which is viewable on a mobile device.
- **Increase the return on your vineyard:** Coordinate key activities such as optimizing your harvest window based on brick or sugar content, effectively manage blocks and sub-blocks, keep crews under 40 hours per week and minimize overtime.
- **Enforce your safety standards and ESG initiatives:** Hold your crew accountable for following safety rules and SIP-certified practices. Report and improve sustainable business and environmental practices such as using less pesticides and also reducing CO2 emissions.



## Start your journey to operational efficiency.

Our 5 step process allows you to move at your own pace while never losing sight of the end goal.

- **Step 1 - Digitize your operation:** Unparalleled visibility on every mechanical activity.
- **Step 2 - Get data-driven insights:** Advanced dashboards to identify inefficiencies and optimizations.
- **Step 3 - Deploy autonomous capabilities:** Increasingly remove the dependency on an operator in the cab.
- **Step 4 - Automate decision-making:** better efficiency by turning data into actionable insights to update instructions.
- **Step 5 - Reimagine farm design:** transform day-to-day activities based on changing agricultural technologies and new practices.

## Get visibility across activities that impact grape grower success.

Fieldin addresses core activities performed every day across a grape growing operation. The more you use Fieldin to track and gain insights, the more you impact your business performance and outcomes. The platform provides a new level of standardization by integrating and connecting all your data.

We help improve the performance and outcome of key activities:

- |   |                        |
|---|------------------------|
| ■ Cultural Practices: mowing, hedging, and more | ■ Scouting             |
| ■ Spraying                                      | ■ Harvesting           |
|   | ■ ATV & Truck Tracking |

We can show you how to make your operations more consistent, accurate, and efficient. Schedule your demo [fieldin.com/schedule-demo](https://fieldin.com/schedule-demo).

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