

Case Study: Vineyard Professional Services

Monitor Vineyard Activity Progress with Fieldin

As the Viticulture Logistics Manager for Vineyard Professional Services (VPS), Linda Jaimes needs to be connected to everything going on across their Central Coast vineyard operations.

Fieldin's Smart Farming Operations Solution helps Jaimes do just that, giving her a bird's eye view of spray applications and other cultural practices. Fieldin's platform includes a suite of monitoring services for spraying and other mechanized activities. This provides the ability to connect together various VPS equipment and enable managers, owners, and other stakeholders with reports and insights.

Fieldin's real-time data comes in handy at VPS, which manages over 2,400 acres of vineyards from Monterey to Santa Barbara County.

"This has been a very useful solution when it comes to locating equipment and tracking the work progress across the multiple vineyards we manage," Jaimes said. "I'm able to see the jobs assigned and when they are completed which is a major benefit as a manager."

Fieldin's spraying module allows managers to track spray events in real-time, grading each shift and alerting managers on any issues related to spray conditions, missed rows, or double sprays.

"During the spray season, the ability to see the missed or double sprayed rows became significant to verify if the spray was conducted accurately," she said. "In the growing season, having all our vines covered by the spray is crucial in fighting mildew and other pests.

At harvest, it became easier to see where our equipment was spread out across all the vineyards. It saved us time by not having a person physically verifying equipment location."

About Vineyard Professional Services (VPS)

Location: Paso Robles, California

Crop Type: Wine Grapes

Services: Spraying, Cultural Practices

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Linda Jaimes

Viticulture Logistics Manager
at Vineyard Professional Services



A former assistant vineyard manager, Jaimes is now in charge of directing equipment and personnel scheduling for all equipment operations at VPS. Over her first season as Viticulture Logistics Manager, Jaimes said Fieldin's platform helped VPS improve efficiencies during spraying and other mechanized activities.

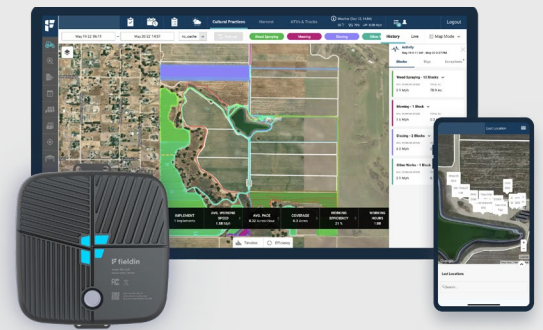
By preventing downtime and ensuring optimal drive and work time of machine operators, Fieldin customers are able to improve coverage by 25% more acres per shift on average.

Fieldin Smart Farming Operations Solution

We partner with high value crop growers to digitize their operations and build the autonomous farm of the future. Our innovative technology unlocks real-time insights for better visibility, accuracy, and efficiency, which improves business performance and ESG outcomes.

We focus on grower success and risk mitigation

At the heart of everything we do is a singular focus to make the lives of growers better and enable them to thrive in the face of ever-changing challenges. We deliver the visibility and insights necessary to mitigate risks and impact outcomes. The data used comes from existing equipment—including tractors, implements, ATVs, trucks, and purpose-built or self-propelled vehicles—combined with industry and manufacturer benchmarks.



We can show you how to make your operations more consistent, accurate, and efficient. Schedule your demo fieldin.com/schedule-demo.